

PRINCE GEORGE COMMUNITY FOUNDATION

all for our community.

2019-2020 ANNUAL REPORT

INSIDE

2	President's Message
3	All For Our Community
4	Supporting Our Community Through Covid-19
5	PGCF Celebrates 25 Years
5	Introducing New Funds
6	Prince George Cougars 50/50 Mega Jackpot
6	Miracle Theatre
7	FARR/WIC Golf Tournament
7	RBC Future Launch
8	Stay at Home Gala
9	Supporting Community-Driven Projects & Financial Performance
16	Our People
18	Regional Partnerships
19	Thank You

The Foundation respectfully acknowledges that we are on the traditional and unceded territory of the Lheidli-T'enneh

PRESIDENT'S MESSAGE

While the Prince George Community Foundation started off our year seeing a strong economy, discussions of our new vital signs report, and developing plans to celebrate the upcoming 25th anniversary year, all plans were drastically changed in March with the Covid-19 pandemic.

We are proud to say the Board and staff came together and was able to swiftly pivot the Foundation's direction accordingly. We identified the need for support for those charities that provide services for our most vulnerable citizens. We took steps to provide one-time special funding totaling \$60,000 to St. Vincent de Paul Food Bank, Salvation Army of Prince George Food Bank and the United Way of Northern BC to help kick-start their COVID-19 relief fund. As well as establishing our own "Emergency Response Fund", through which an additional \$53,000 was distributed.

As the year continued with Covid-19 still being top of mind, the Foundation answered the Community Foundation of Canada's call to action by playing a role in their partnering with the Government of Canada to distribute funds through the "Emergency Community Support Fund". Our staff, along with many of our Regional Partner Foundations, and other Foundations in Northern British Columbia worked hard to ensure the funds were distributed in a representative and collaborative style.

In a year where community agencies of every type are contending with the repercussions of this pandemic, we are proud to announce that this is our largest granting year ever, with a total of over \$850,000 given out through our endowment funds, special flow-through initiatives, and grants disbursed by our Regional Partners, bringing our grant total since inception to over \$3.3 million!

While this year wasn't what we were expecting going in, our fund holders and donors rose to the occasion in the true spirit of giving and the results have been amazing. This truly is a good news story in an otherwise frightful year, proving... we are stronger together!



Alain LeFebvre
Board President

ALL FOR OUR COMMUNITY

We, the Prince George Community Foundation, are passionate about our community and are entrusted with its future, a responsibility we take to heart.

Our goal is to build a resilient, healthy, philanthropic community and we aim to achieve this through our three strategic goals:

- 1 the development of a sustainably managed endowment
- strategic grant giving to projects that make an impact to our community
- demonstrating community leadership

Established in 1995, the Prince George Community Foundation manages charitable gifts from donors whose generosity allows us to create permanent income-earning funds.

The proceeds from these funds are distributed as grants to charitable organizations throughout our community. To date, we have granted more than \$3.3 million to registered charities within our community.

Our Key Areas of Support













The Community Foundation brings together people who care about their community. The original vision for the Foundation was imagined by a group of passionate community leaders and that mandate is carried on today by our board of directors, our lifetime and honourary members, volunteers and staff team.

The Foundation hosts several engagement events each year and this past year was no exception even though they looked slightly different. This year's events included:

- FARR/WIC Golf Tournament
- Prince George Cougar's 50/50 Mega Jackpot
- Fall 2019/Spring 2020 Grants & Income Distribution
- Vital Conversation
- Stay at Home Gala

SUPPORTING OUR COMMUNITY THROUGH COVID-19

This past year was unprecedented in numerous ways as the world faced the global COVID-19 pandemic. The Prince George Community Foundation is pleased to have been able to play an important part in helping to support our community and region in recovery efforts for our areas most vulnerable during this time.

In April, the Foundation provided \$60,000 in special one-time emergency response funding to immediately provide relief to residents in our community. These funds went to:

- St. Vincent de Paul Food Bank
- Salvation Army of Prince George Food Bank
- United Way of Northern British Columbia COVID 19 Relief Fund

Because of the strength of the Foundation's Endowment we were pleased to be in a position to immediately grant these dollars out to those most in need.

The Prince George Community Foundation, along with 21 other Community Foundation's participated in a virtual Stay at Home Gala May 2, 2020 where \$52,354.41 was raised to help provide further relief to charities in Prince George through our newly created Emergency Response Fund. These funds were distributed to 10 different registered charities in Prince George, providing much needed funding in gaps created by the pandemic.

Through the Foundation's partnership with Community Foundations of Canada, working with the Federal Government, we were entrusted to disburse funds from the Emergency Community

Support Fund to 13 different communities in Northern BC & the Cariboo. During the summer we distributed an additional \$294,495 in funding throughout our Region to assist charities serving vulnerable populations disproportionately impacted by the Covid-19 pandemic.

The Foundation is honoured that we can play such a vital role in our community. Thank you to all of our sponsors, donors, partners, and supporters who continue to support the work of the Foundation.

Your generosity has allowed us to continue to provide stability in times of great upheaval, and for that we are grateful.



PGCF CELEBRATES 25 YEARS

The Foundation is excited to announce our 25th Anniversary during 2020-2021! We look forward to honoring the foresight of our Founders in their creation of the Community Foundation. Now - 25 years later - we are pleased to announce that we have granted back over \$3.3 million into the community and region.

Follow the Foundation on Facebook, Instagram, LinkedIn and our website to stay up to date on our 25th anniversary plans.

We look forward to celebrating with you!

PRINCE GEORGE COMMUNITY FOUNDATION

INTRODUCING NEW FUNDS

Every year the Foundation welcomes new funds from our donors to our suite of nearly 200 funds. Our funds contribute to the Foundation's endowment

for general granting and to specific areas of need. The following are new funds created in 2019/2020.

Bill Bond Memorial Fund

To provide an on-going legacy in the name of Bill Bond with the earned income being distributed to the Heart and Stroke Foundation.

Emergency Response Fund

An Emergency Response Fund was established by the Prince George Community Foundation in response to COVID-19 to provide local qualified donees with emergency response funding during times of catastrophic events.

The Lemiski & Schmidt Families Fund

To provide an on-going legacy in the name of the Lemiski and Schmidt families with the earned income being distributed to organizations that benefit children and families in the Terrace area. This fund also provides a gift each year to the Terrace Transition House.

Bryan & Barbara Kane Fund

To provide an on-going legacy in the name of Bryan & Barbara Kane with the earned income being distributed to the Prince George Hospice Society for the continued purposes of helping those who require end of life care and counselling through grief support programs.

Janine Shiels-Fraser Fund

The primary purpose of the fund shall be to provide an ongoing legacy in the name of Janine Fraser with the earned income being distributed to a registered charity chosen by the board of directors of the Rotary Club of Prince George Yellowhead as the fund advisors.

UNBC Physiotherapy Bursary Fund

The primary purpose of this fund shall be to provide the University of Northern British Columbia with funding for a bursary for post-education students from primarily Northern and Rural BC who are pursuing education in the physiotherapy program at UNBC.

The Dreger Fund

To provide an on-going legacy in the name of the Dreger Family with the earned income being distributed to charitable organizations in the Terrace area.

PRINCE GEORGE COUGAR'S 50/50 MEGA JACKPOT

The Foundation was pleased to be the guaranteed sponsor for the Prince George Cougar's 50/50 Mega Jackpot this past year during Oktoberfest. The Prince George Cougar's, on behalf of the Foundation, awarded \$15,413 to the following organizations during our Fall Grant intake:

- Hope Air
- Carney Hill Neighbourhood Centre
- Spinal Cord Injury BC
- YMCA of Northern British Columbia

Thank you again to the PG Cougars and everyone who purchased 50/50 tickets!



MIRACLE THEATRE

The Prince George Community Foundation was honoured to be selected as the recipient for Miracle Theatre's production of "The Birds and the Bees" by Mark Crawford. This was the second year that the



Foundation was named as the benefiting charity. the Foundation. We are grateful to Miracle Theatre Proceeds from the raffle were distributed to the Child Development Centre again this year.

Anne Laughlin and Ted Price did it again! Their 6th annual production shattered last year's record breaking total by raising \$106,265.04. All proceeds went into the "Children of Prince George" Fund held by

and all of the sponsors, donors and patrons who made this such a huge success.

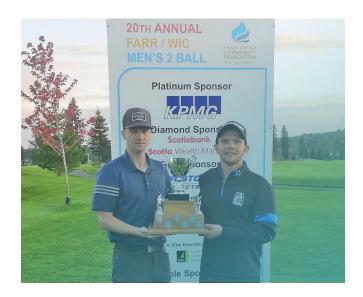




FARR/WIC GOLF TOURNAMENT

The Foundation was thrilled to be able to host the 20th Annual FARR/WIC Two-Ball Golf Tournament this past September long weekend. Although the number of participants was significantly reduced due to Provincial Health Authority orders, the Prince George Golf and Curling Club did a tremendous job with putting on a safe, successful and fun event!

The Foundation would like to thank the Prince George Golf and Curling Club, FARR Installations, Western Industrial Contractors, the participants, tournament committee members, volunteers, and sponsors for helping to make this another successful event. Congratulations to the overall tournament winners: Blair Scott & Tyler Robertson.



RBC FUTURE LAUNCH

The Prince George Community Foundation provided \$ 15,000 in funding to support youth-led ideas that addressed urgent community priorities. The Foundation awarded funding to the Crisis Prevention, Intervention & Information Centre of Northern BC and Junior Achievement of Northern British Columbia.

Achievement Junior received \$7,500 for the "Discover Your Pitch" program, where students in Prince George had the opportunity to further consider starting a business or technology entrepreneurship, learn the art of the pitch and further improve their public speaking and communication skills.



workshops around health, well-being and suicide prevention in SD57 for students in Grades 5, 6 and 7 entitled COPE. COPE stands Communication, Options, Perspective, and Enjoy Life.

RBC Future Launch is a commitment by RBC and RBC Foundation The Crisis Prevention Centre re- to empower Canadian youth for ceived \$7,500 to host critical the jobs of tomorrow. Over the

next 10 years, RBC Future Launch is dedicating \$500 million to help young people access meaningful employment through practical work experience, skills development opportunities, networking solutions and mental well-being supports and services.

STAY AT HOME GALA

A night to connect, unite, and build Community

Uniting people from all over our community, region and our beautiful country. The onenight event aimed to strengthen community efforts that manage the effects of the COVID-19 virus.

Physical distancing at its finest, the first-of-its-kind event hosted all the familiar elements: dinner (delivered to your door by Twisted Cork restaurant), game-changing speakers, entertainers, musicians, and much more.

Locally, Catherine Hansen and Kyle Sampson kept the evening moving as dynamic hosts. The evening was made even more special with guests including Will Stroet of Will's Jams - Junonominated CBC Kids performer, a cocktail lesson from Northern Lights Estate Winery, a musical performance by Keith David and Jeni Rae and appearances by Cougar's alum Brett Connelly, Eric Brewer and Dan Hamhuis to name iust a few.

More than 20 communities participated in this cross-country virtual gala event on Saturday, May 2nd, 2020. The national line-up included the likes of Andre Picard - health writer and columnist with the Globe and Mail, dynamic musical group Once a Tree, music sensation Barney Bentall and so much more.

The first ever Stay-at-Home-Gala was a night to remember, and the Foundation was overwhelmed by the generosity of the community





for its Emergency Response Fund, Thank you to everyone who formed to help those registered participated in the virtual gala charities in Prince George in and supported the Community response to COVID-19, with a Foundation in our response total of \$52,354.41 raised during efforts. the one-night gala event.

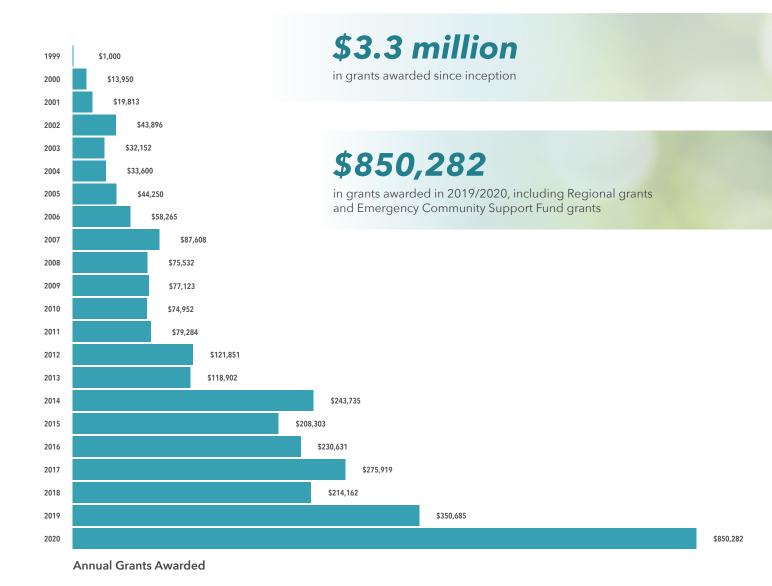


SUPPORTING COMMUNITY DRIVEN PROJECTS

Charities play a vital role in our community and are instrumental in our quality of life. From arts and culture to the alleviation of poverty, it is impossible to imagine a flourishing community without the passion and impact of hundreds of community agencies. In many cases, it's our charities that support our most vulnerable citizens, and it's our

charities that draw attention to inequities and call for new and innovative programming.

We are honored to be able to support such community driven projects through our grant programs each year.



FALL 2019 GRANTS & INCOME DISTRIBUTION

Organization	Grant Value
Caledonia Adaptive Snowsports Society	\$4,300
Canadian Mental Health Association	\$4,000
Central BC Railway and Forestry Museum	\$7,891
Child Development Centre	\$4,336
Community Arts Council of Prince George	\$3,027
Cranbrook Hill Greenway Society	\$9,059
Exploration Place	\$1,319
Junior Achievement of BC	\$2,500
PG & District Music Festival	\$2,500
PG Brain Injured Group	\$2,500
PG Kidsport	\$2,500
PG Spinners and Weavers	\$309
Prince George Hospice Society	\$3,705
Prince George Public Library	\$4,282
Prince George Symphony Orchestra	\$11,264
Prince George United Way	\$960
Theatre North West Society	\$16,634
Two Rivers Art Gallery	\$6,411

SCHOLARSHIPS & BURSARIES

Organization	Grant Value
College of New Caledonia	\$2,250
School District 91 (Nechako Lakes)	\$1,000
School District No. 57	\$56,950
UNBC	\$5,500

REGIONAL PARTNERS GRANTS

Organization	Grant Value
100 Mile House Food Bank Society	\$5,000
Canadian Council of the Blind	\$4,500
Canadian Mental Health Association	\$690
Cariboo Pioneer Centre	\$2,500
Cariboo Regional District	\$8,500
City of Terrace	\$8,300
Cluculz Lake Community Association	\$3,000
Greeny Lake Volunteer Fire Dept Society	\$5,000
Continued on page 11	

REGIONAL PARTNERS GRANTS

Lakes District Family Enhancement Society	\$8,000
Lakes District Festival Association	\$5,000
Lakes District Museum Society	\$2,500
Lakes District Secondary School	\$1,000
Lone Butte Historical Association	\$2,500
Regional District of Fraser-Fort George	\$49,792
School District 91 (Nechako Lakes)	\$8,000
St. Paul's United Church	\$1,100
Stuart-Nechako Regional Hospital District	\$2,000
United Way	\$20,000
Village of McBride	\$7,500

DESIGNATED GRANTS

Organization	Grant Value
Child Development Centre	\$515
Multiple Sclerosis Society	\$591
Pioneers Canada	\$1,900
Royal Canadian Air Cadets 396 Squadron	\$542
SPCA - North Cariboo Branch	\$307
Spirit of the North Healthcare Foundation	\$197
Spirit of the North Healthcare Foundation	\$1,706
St. Vincent De Paul	\$256
YMCA of Northern BC	\$2,789

COVID 19 - ONE TIME SPECIAL GRANTS

Organization	Grant Value
Salvation Army Prince George	\$25,000
St. Vincent De Paul	\$25,000
United Way of Northern BC	\$10,000

SPRING 2020 GRANTS

Organization	Grant Value
BC Cancer Foundation	\$12,500
Child Development Centre	\$10,000
College of New Caledonia	\$2,250
Huble Homestead	\$4,400
Kordyban Lodge	\$252
Prince George Sexual Assault Center	\$5,900
Continued on Page 12	

SPRING 2020 GRANTS

SPCA - North Cariboo Branch	\$5,000
Stroke Recovery Association of BC	\$3,236
YouthCO HIV & Hep C Society	\$5,000

MIRACLE THEATRE GRANT

Organization	Grant Value
Child Development Centre	\$8,048

25TH ANNIVERSARY GRANT

Organization	Grant Value
Spirit of the North Healthcare Foundation	\$25,000

INVESTMENT READINES PROGRAM - ROUND 1

Organization	Grant Value
Dawson Creek Society for Community Living	\$22,532
Ecotrust Canada	\$37,000
Integrated Use Corporation	\$28,700
Potato House Project	\$10,000
Valemount Learning Centre	\$15,640

EMERGENCY RESPONSE FUND GRANTS (PGCF)

Organization	Grant Value
BC Cancer Foundation	\$5,000
Cassie and Friends	\$5,000
Kidney Foundation	\$5,000
PG Elizabeth Fry Society	\$5,000
Positive Living North	\$5,000
Prince George Hospice Society	\$5,000
Prince George Therapeutic Riding Assoc.	\$5,000
Salvation Army	\$5,000
Spirit of the North Healthcare Foundation	\$5,000
YMCA of Northern BC	\$3,360

EMERGENCY COMMUNITY SUPPORT FUND GRANTS

Organization	Grant Value
AimHi	\$15,000
Autumn Services Care	\$15,000
BC Cancer Foundation	\$5,000
Big Brothers Big Sisters of Northern BC	\$15,000
Canadian Mental Health Association	\$12,600
Cariboo Family Enrichment Society	\$15,000
Child Development Centre-PG	\$12,500
Crohn's & Colitis Canada	\$600
Delta King Place	\$4,500
EcoTrust Canada	\$5,000
Fort Nelson Family Development Society	\$10,000
Fort St James Secondary School Breakfast Program	\$15,000
Fort St John Public Library	\$5,000
Hope Air	\$5,000
Kimmunity Angels Society	\$2,800
Ksan House Society	\$15,000
Ksan House Society	\$2,500
Lakes District Family Enhancement Society	\$15,000
Nordiq Canada-Whiskey Jack Ski Club	\$1,000
North Peace Justice Society	\$3,600
North Peace Seniors Housing Society	\$4,000
Northern John Howard Society	\$2,729
Northern Lights College Foundation	\$5,000
Northern Rockies Senior Society	\$5,000
PG Sexual Assault Centre	\$5,000
Prince George Elizabeth Fry Society	\$5,000
Prince George Hospice Society	\$9,925
Rotary Club -PG	\$15,000
Salvation Army	\$12,000
Salvation Army-Ft St John	\$6,850
Soap for Hope-Disaster Aid Canada	\$5,000
SPCA	\$2,500
Spinal Cord Injury BC	\$6,575
Spirit of the NorthHealthcare Foundation	\$5,416
Terrace Church Food Bank	\$18,000
Vanderhoof Community Garden	\$1,000
W.L McLeod Elementary School	\$5,400
White Cane Club	\$5,000

PILOT FUND FOR GENDER EQUALITY

Organization	Grant Value
Big Brother Big Sisters of Northern BC	\$15,000
Crisis Prevention Centre	\$5,000
Two Rivers Art Gallery	\$5,000

50/50 COUGARS MEGA JACKPOT

Organization	Grant Value
Carney Hill Neighbourhood Society	\$2,500
Hope Air	\$5,413
Spinal Cord Injury BC	\$2,500
YMCA of Northern British Columbia	\$5,000

RBC FUTURE LAUNCH

Organization	Grant Value
Crisis and Prevention Centre	\$7,500
Junior Achievement of BC	\$7,500

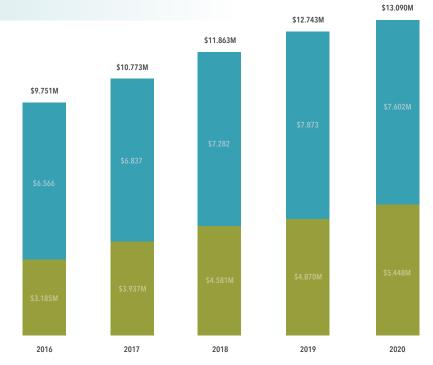


\$13 million

of endowed funds under active management

Through ongoing charitable contributions, as well as the Foundation's financial management plan, the Prince George Foundation has grown its endowment to over \$13 million. Growth of the endowment allows the Foundation the opportunity to infuse more dollars annually into projects that matter to our community.

- PG Community Foundation Funds
- Regional Partners Funds



Philanthropic Development - Investment Growth Year over Year Fiscal Year as of August 31

\$598,958

on average contributed to the Foundation over the past five years

The Prince George Community Foundation relies on the generous donations and contributions of individuals and organizations to continuously grow our endowments.

Note: 2017 was a particularly strong year due to several regional partners pooling funds.



Philanthropic Development - Donations & Contributions Year over Year Fiscal Year as of August 31

- PG Community Foundation Funds
- Regional Partners Funds

OUR PEOPLE

The Prince George Community Foundation would not exist without the dedicated staff and volunteers who freely give of their time, resources and skills to provide the leadership and future direction of the Foundation.

The Foundation recognizes and thanks the following individuals who have shown particular passion and regard for the Foundation.

Life Members

Prominent and respected individuals who have provided valuable in-kind services or financial support, who have been recognized in perpetuity.

- Murry Krause Founder
- Dr. Lance Morgan
- Noreen Rustad
- Jan Christiansen Founder
- Leonard Zirnhelt
- George Paul Founder
- Tom Steadman Founder
- Ron East Founder
- Dr. Charles Jago
- Brian Brownridge
- Elizabeth MacRitchie
- Henry Novak

Honorary Members

Prominent and respected individuals who have made significant long-term contributions and advocacy to the benefit of the Foundation.

- Les Waldie
- Don Bassermann
- Colin Kinsley
- Bev Christensen
- Jim Imrich
- Dr. Daniel Weeks
- Lorraine Grant
- Judy Jackson
- Henry Reiser
- Dick Voneugen
- Ray Noonan
- Bill Stewart
- Horst Sanders

Committee Members

Investment Committee:

- Phil Foucher Chair
- Zahid Islam Vice Chair
- Al LeFebvre
- Bill Stewart
- Jim Martin
- Ray Noonan
- Lou Jewitt
- Michele Santos
- Dennis Callaghan
- Tara Szerencsi

Fund Development Committee:

- Alyson Gourley-Cramer Chair
- Dave Scouten Vice Chair

Grants Committee:

- Meredith Burmaster Chair
- Todd Whitcombe Vice Chair
- Bill Stewart
- Ed Dylke
- Norm Lee
- Stephanie Deol
- Elissa Meiklem

BOARD OF DIRECTORS



Alain LeFebvre PGCF President (Retired - KPMG)



Catherine Pennington PGCF Vice-President (Enbridge)



Philip Foucher PGCF Treasurer (KPMG)



Lorne Dunn PGCF Secretary (HSJ Lawyers)



Alyson Gourley-Cramer
PGCF Fund
Development Chair
(Monogram
Communications)



Meredith Burmaster PGCF Grants Chair (Regional District of Fraser Fort George)



Mayor Lyn Hall (City of Prince George)



Dayi Clay Poutney (Lheidli T'enneh)



Todd Whitcombe (UNBC)



Zahid Islam (CIBC)



Jordan Thorne (HSJ Lawyers)



Dave Scouten (Retired - Scouten Engineering)

STAFF



Mindy Stroet
Director of
Development



Rae-Ann Noonan
Director of Operations
& Finance



Reza Poudeh Finance Assistant



Dana Kharboutli Administrative Assistant

REGIONAL PARTNERSHIPS

The Prince George Community Foundation works closely with partner Foundations across Northern B.C. These partnerships mean the Foundations across the region are able to combine resources to improve processes, leverage financial returns, share knowledge and learnings and pursue opportunities.

Burns Lake Community Foundation

Fort St. James Community Foundation

Fraser Lake Community Foundation

Kitimat Community Foundation

Mackenzie Community Foundation

McBride Community Foundation

Regional District Fraser Fort George

Salmon River & Lakes Community Endowment Fund

Chilako River-Nechako Community Endowment Fund

Hixon-Woodpecker Community Endowment Fund

Willow River-Upper Fraser Community Endowment Fund

Crooked-River Parsnip Community Endowment Fund

Robson Valley-Canoe Community Endowment Fund

South Cariboo Community Enhancement Foundation (100 Mile House)

Terrace Community Foundation

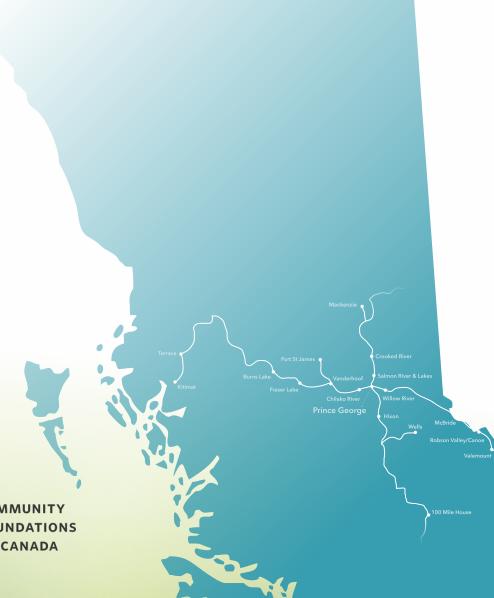
Valemount Community Foundation

Vanderhoof Community Foundation

Wells Community Foundation

A Proud Member of





THANK YOU

On behalf of the Prince George Community Foundation, we extend our deepest gratitude to all of our Sponsors, Donors and Supporters.

Platinum Sponsor



Diamond Sponsors



Scotia Wealth Management.

Gold Sponsors







Silver Sponsor





Event Sponsors

























Novak Family Foundation









Rustad Enterprises Ltd.









Media Sponsors















c/o Coast Inn of the North - Lower Level 770 Brunswick Street, Prince George, B.C., V2L 2C2

> **Hours of Operation** Monday to Friday 9:00am - 2:00pm **250-562-7772**

www.pgcf.ca | info@pgcf.ca | @pgcommunityfoundation